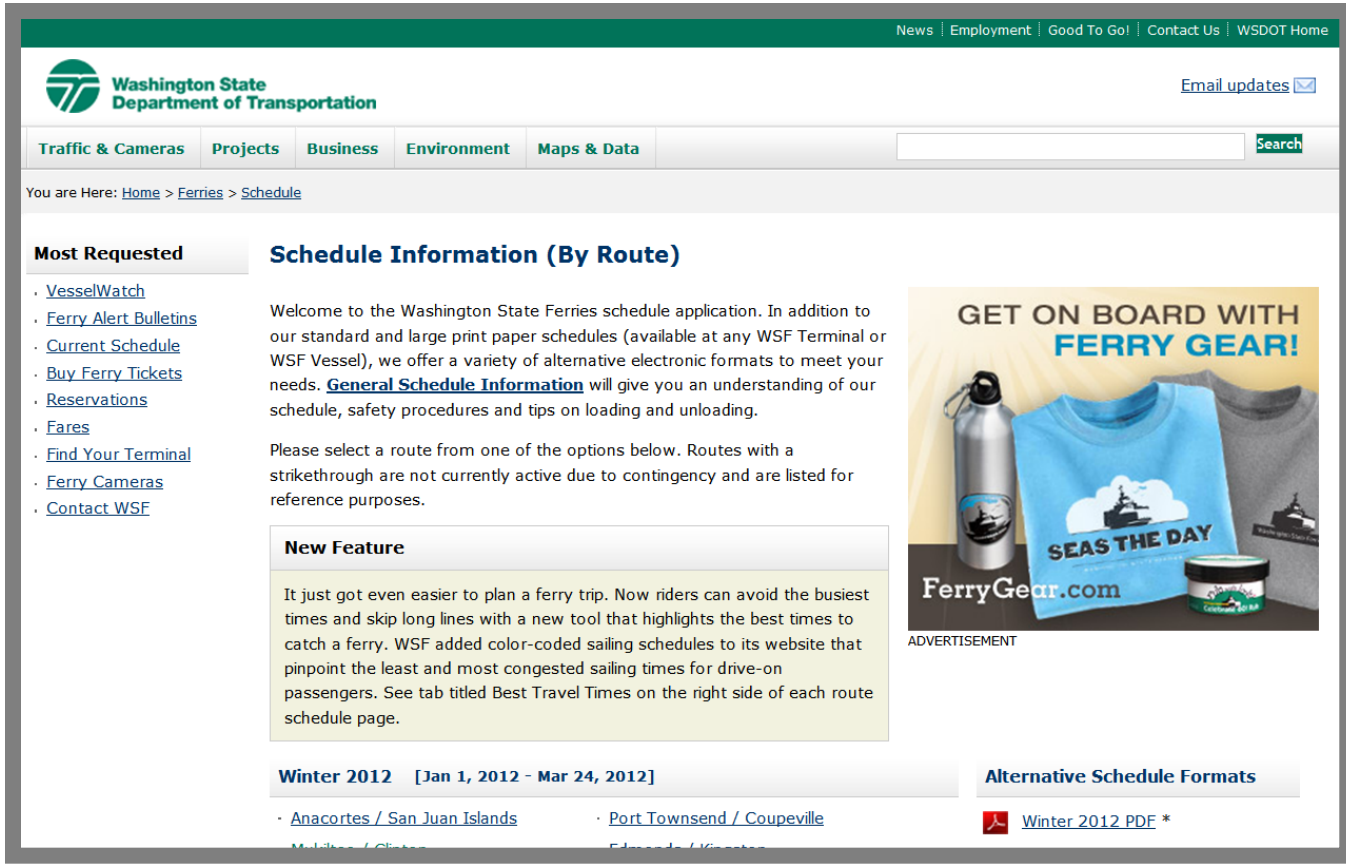


# Exclusive Website Sponsorship Opportunity!

The Popular Washington State Ferries Web Site is available for Advertising  
Includes Main Schedule Page, Schedule Pages for all Routes, Vessel Watch Page

<http://www.wsdot.com/ferries/schedule/Default.aspx>



## Value Proposition:

**Total Exclusivity!  
One Advertiser  
on all 11 pages**

100% Share of Voice

**Latest CTR average 0.37%**

Active lifestyle audience  
(commuters and tourists).

High Average Annual HHI  
( 146 index VS Seattle  
MSA)

Highly Educated (147  
index against levels of  
education Seattle MSA)

LATEST MONTHLY PAGE VIEWS: 700,969